



2025 Rio Grande Classic Sponsorship Form

May 23 – 26, 2025

Top Gun, New Mexico’s non-profit competition balloon club, has been hosting our Rio Grande Classic Competition over Memorial Day weekend for over 30 years. This year, we are hosting the NM State and the Southwest Region Hot Air Balloon Championship. Pilots will be coming in from all over the region to compete in this sanctioned event.

We need your help with your sponsorship of the event. In return, we have put together an incredible package of Sponsor benefits including Advertising, Balloon Rides, and other great amenities. We will make sure that everyone in New Mexico and the National Balloon Community knows you support New Mexico’s Ballooning Community.

Please show your support by completing your sponsorship information below. If you have any questions, please contact our Event Co-Chairs, Jessica Price and/or Kate Browning at: rgc@topgunballooning.org We are a Non-Profit | 501 (c)(3) #85-0381950.

Go to www.riograndeclassic.org to complete your sponsorship form and pay via credit card or contact us at rgc@topgunballooning.org to pick up a check.

* Balloon ride recipient(s) will receive a certificate from a sponsored RGC Pilot. Please contact us at rgc@topgunballooning.org to arrange the flight. All flights are weather permitting. Not valid for rides during the event. One (1) balloon ride equals (1) individual person. **Certain blackout dates apply for Fiesta, RGC and other Top Gun Flying Events.**

One ONLY— Premier Event Sponsor – \$5,000

Your Sponsor Amenity Package as the Named Event Sponsor:

<ul style="list-style-type: none"> ● Balloon Rides for 6 people* ● Main Event Banner ● Balloon Basket Banner ● Corporate Logo Sticker on Every Basket Banner ● Logo on All T-Shirts ● Option to add literature or swag into Pilot Bags. 	<ul style="list-style-type: none"> ● 6 T-Shirts ● 6 Event Pins ● 6 Invites to Registration Party ● 6 Invites to Award Party 	<ul style="list-style-type: none"> ● Premium Website Promotion with logo links to your website on www.topgunballooning.org and www.riograndeclassic.org ● 1 Year Facebook Advertising ● Video/media productions will display sponsor logos as advertisement throughout the year.
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Diamond Sponsor – \$4,000

Your Major Sponsor Amenity Package:

<ul style="list-style-type: none"> ● Balloon Rides for 4 people* ● Main Event Banner ● Balloon Basket Banner ● Logo Embossed Pilot Gift promotional item ● Option to add literature or swag into Pilot Bags 	<ul style="list-style-type: none"> ● 4 T-Shirts ● 4 Event Pins ● 4 Invites to Registration Party ● 4 Invites to Award Party 	<ul style="list-style-type: none"> ● Premium Website Promotion with logo links to your website on www.topgunballooning.org and www.riograndeclassic.org ● 1 Year Facebook Advertising ● Video/media productions will display sponsor logos as advertisement throughout the year.
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Platinum Sponsor – \$2,500

Your Major Sponsor Amenity Package:

<ul style="list-style-type: none"> ● Balloon Rides for 3 people* ● Main Event Banner ● Balloon Basket Banner ● Option to add literature or swag into Pilot Bags. 	<ul style="list-style-type: none"> ● 3 T-Shirts ● 3 Event Pins ● 3 Invites to Registration Party ● 3 Invites to Award Party 	<ul style="list-style-type: none"> ● Premium Website Promotion with logo links to your website on www.topgunballooning.org and www.riograndeclassic.org ● 9 months Facebook Advertising ● Video/media productions will display sponsor logos as advertisement throughout the year.
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Gold Sponsor – \$1,000

Your Sponsor Amenity Package:

<ul style="list-style-type: none"> ● 2 Balloon Rides* ● Main Event Banner ● Balloon Basket Banner ● Option to add literature or swag into Pilot Bags. 	<ul style="list-style-type: none"> ● 2 T-Shirts ● 2 Event Pins ● 2 Invites to Registration Party ● 2 Invites to Award Party 	<ul style="list-style-type: none"> ● Premium Website Promotion with logo links to your website on www.topgunballooning.org and www.riograndeclassic.org ● 6 months Facebook Advertising ● Video/media productions will display sponsor logos as advertisement throughout the year.
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Silver Sponsor \$500

Your Sponsor Amenity Package:

<ul style="list-style-type: none"> ● 1 Balloon Ride* ● Main Event Banner ● Balloon Basket Banner ● Option to add literature or swag into Pilot Bags. 	<ul style="list-style-type: none"> ● 1 T-Shirts ● 1 Event Pins ● 2 Invites to Registration Party ● 2 Invites to Award Party 	<ul style="list-style-type: none"> ● Premium Website Promotion with logo links to your website on www.topgunballooning.org and www.riograndeclassic.org ● 3 Months Facebook Advertising
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Bronze Sponsor \$250

Your Sponsor Amenity Package:

<ul style="list-style-type: none"> ● Main Event Banner ● Option to add literature or swag into Pilot Bags. ● 1 T-Shirt ● 1 Event Pins 	<ul style="list-style-type: none"> ● 2 Invites to Registration Party ● 2 Invites to Award Party ● Logo Links to your Website 	<ul style="list-style-type: none"> ● Premium Website Promotion with logo links to your website on www.topgunballooning.org and www.riograndeclassic.org ● 3 Months Facebook Advertising
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2025 Sponsorship Agreement

This form can complete by visiting www.riograndeclassic.org

Name of Business – as it should appear on promotional material:

Contact Person: _____

Address: _____

City, State, Zip: _____

Mobile Phone #: _____

E-mail: _____

Website for promotional purposes: _____

Please share information you would like us to share with the media team. (3-5 sentences)

**PLEASE SEND YOUR HIGH-RESOLUTION COLOR LOGO (>4000dpi larger the better quality)
FOR USE ON WEBSITE, BANNER, and SOCIAL MEDIA TO: rgc@topgunballooning.org
*YOU CAN PROVIDE A CHECK OR ALSO PAY VIA CREDIT CARD AT RIOGRANDECLASSIC.ORG***

EVENT SPONSOR	T-SHIRT	ORDER FORM	(Please write number quantities)
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|---------------------------------|--|----------|--------------------------------|
| ◇ Premier Event Sponsor \$5,000 | | 6-Shirts | ___sm ___md ___lg ___xl ___xxl |
| ◇ Diamond Sponsor \$2,500 | | 4-Shirts | ___sm ___md ___lg ___xl ___xxl |
| ◇ Platinum Sponsor \$2,500 | | 3-Shirts | ___sm ___md ___lg ___xl ___xxl |
| ◇ Gold Sponsor \$1,000 | | 2-Shirts | ___sm ___md ___lg ___xl ___xxl |
| ◇ Silver Sponsor \$500 | | 1-Shirt | ___sm ___md ___lg ___xl ___xxl |
| ◇ Bronze Sponsor \$250 | | 1-Shirt | ___sm ___md ___lg ___xl ___xxl |